

Bid Tabulation 25-525 - Transit Advertising Services

Vendor	Fuel Media Holdings 2, LLC	Vector Media Holding Corp
Minimum Annual Guarantee (MAG)	Pay the greater amount of MAG or a % of net Advertising revenue - 55% in Years 1–3 and 60% in Years 4–5.	Pay the greater amount of MAG and 50% revenue share of annual advertising sales.
Year 1: \$120,000		
Year 2: \$120,000		
Year 3: \$120,000		
Year 4: \$130,000		
Year 5: \$130,000		
Minimum Percentage of Space Allotted for promoting BCC Interests	15%	5%