

ORDINANCE 2011-

ORDINANCE SUMMARY

Chapter 11 of the Land Development Regulations (LDR) regulates signage. The County has received complaints from farms that serve the U-Pick Market. Farmers in this market segment have indicated that they are not permitted signage to sufficiently direct customers to their farms. Some farms serving the U-Pick Farms are in locations not generally visible to pass by traffic and can be difficult to find without directional signs.

This ordinance proposes to address this issue through the allowance of temporary off-site signage in conjunction with special events, which are permitted by the Land Development Regulations within the Agricultural Zoning District. Under this section, special event signs area limited to 14 days. Harvesting of a typical U-Pick crop such as blueberries or strawberries can span several weeks.

The specific changes and potential impacts necessary to implement this change are as follows:

1. **Amend definition of *Special Event*.** The existing definition limits Special Events to not-for-profit events. Fair type events and Agricultural operations have been added to the definition to qualify as a special event.
2. **Section Three.** This section deletes the provisions relating to Special Events from all sections so they can be consistently addressed in one new section provided in Section Four.
3. **Section Four.**
 - A. Subsections A & B create a provision to allow Special Event Signs in all districts. It also exempts them from being considered an off-premise sign if they are a qualified event.
 - B. Subsection C specifies that Special Event signs do not require a permit, but will require notification to the County. This is a no-fee notice to inform the County that an event is occurring and where the signs will be placed, number of signs, date of placement and date of removal. This will allow Code Enforcement to easily distinguish such signs from those not authorized.
 - C. Subsection D specifies Special Event Signs shall be removed at the close of the special event which shall not exceed 60 days per event.
 - D. Subsection E limits the size and height of the temporary signs. The size was reduced from the currently specified 48SF to 32SF (the size of a sheet of plywood), as the larger signs generally require a building permit. Fences and signs under 6-feet do not require Building Permits.
 - E. Subsection F would allow up to 10 special event signs at a minimum separation of 500 feet. The number of signs is suggested to be limited to 10. This allowance would work in conjunction with the separation requirement in Subsection F to allow signs for roughly 1/2 mile in either direction along a roadway.
 - F. Subsection G specifies that the primary sponsor of the special event may erect portable

signs and that they may not be placed in locations that would create a visibility hazard.

- G. Subsection H specifies that the removal of special event signs is the responsibility of the person or organization sponsoring the event.
- H. Subsection I provides for the placement of signs in the right of way (ROW), with a ROW Utilization Permit. This is currently provided for in the existing ordinance. Such permits would be issued by Public Works on County maintained roads and by FDOT on state and federal roads. There are specific guidelines used by Public Works whether to grant such permits. This ordinance proposes that an additional condition be added to the subsection to require approval by the adjoining property owner. This is proposed to avoid a situation where an applicant's special event may conflict with the adjacent property owners business or similar conflicts. An example would include a Famers Market that sells blueberries, which would likely not want a sign advertising a U-Pick blueberry farm down the road. There is also the possibility that an adjoining property may not want the sign in that location in front there home or business, however it is a policy issue as to whether the adjoining property should have the ability to say no.

Changes are shown as follows: ~~Strikethrough~~ for deletions and Underline for additions to existing Code sections. The notation " * * " shall mean that all preceding or subsequent text remains unchanged.

Ver. 11/14/11

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2 **AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF LAKE COUNTY,**
3 **FLORIDA, AMENDING THE LAKE COUNTY CODE, APPENDIX E, LAND**
4 **DEVELOPMENT REGULATIONS; AMENDING CHAPTER II, ENTITLED**
5 **"DEFINITIONS", TO AMEND THE DEFINITION OF "SPECIAL EVENT"; AMENDING**
6 **CHAPTER XI, ENTITLED "SIGNS", SECTION 11.02.00, ENTITLED "PERMITTED**
7 **SIGNS", TO DELETE EXISTING PROVISIONS RELATING TO SPECIAL EVENT SIGNS**
8 **AND TO PROVIDE FOR A NEW SECTION 11.02.06 GOVERNING SPECIAL EVENT**
9 **SIGNS; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE LAKE**
10 **COUNTY CODE; PROVIDING FOR FILING WITH THE DEPARTMENT OF STATE; AND**
11 **PROVIDING FOR AN EFFECTIVE DATE.**

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13 **WHEREAS**, Comprehensive Plan Policy I-1.1.8: *Adopt Land Development Regulations* states that
14 the County shall adopt Land Development Regulations relating to signage; and

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16 **WHEREAS**, Lake County Code, Appendix E, Land Development Regulations, Chapter XI, entitled
17 "Signs", sets forth standards for the number, size, placement and physical characteristics of signs in Lake
18 County; and

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20 **WHEREAS**, the Zoning Board, in its capacity as the Local Planning Agency, considered this
21 ordinance and recommended approval at a properly advertised public hearing on December 7, 2011; and

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23 **WHEREAS**, the Board of County Commissioners (the "Board") desires to amend Chapter XI to
24 clarify the allowance for temporary signage in conjunction with a Special Event; and

1 **8. Special Events.**

- 2 A. ~~Temporary signs not prohibited by this Code are permitted for purposes such as: art~~
3 ~~festivals; bicycle festivals; civic events; Lake County Parade of Homes; Lights of Lake;~~
4 ~~Triathlons; Lake County Fair; carnivals and rodeos, and other special events.~~
5 B. ~~A temporary right-of-way utilization permit is required to place special event signs within~~
6 ~~the County right-of-way. A single permit can be issued to cover all signs for one (1) event.~~
7 C. ~~Display of temporary signs for special events shall not exceed fourteen (14) days.~~
8 D. ~~Special event signs shall not exceed forty-eight (48) square feet.~~
9 E. ~~The placement and removal of special event signs shall be the responsibility of the person~~
10 ~~or organization sponsoring the event.~~
11 F. ~~A permit under this chapter is not required.~~
12 G. ~~Portable signs may be used by the primary sponsor of a special event for the purpose of~~
13 ~~advertising such special event.~~

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17 **11.02.03 Commercial Districts.** The following provisions govern signage in commercial districts:

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19 **3. Miscellaneous Commercial Signs.**

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21 **D. Special Events.**

- 22 1. ~~Temporary signs not prohibited by this Code are permitted for purposes such as: art~~
23 ~~festivals; bicycle festivals; civic events; Lake County Parade of Homes; Lights of Lake;~~
24 ~~triathlons; Lake County Fair; carnivals and rodeos, and other special events.~~
25 2. ~~A temporary right-of-way utilization permit is required to place special event signs~~
26 ~~within the County right-of-way. A single permit can be issued to cover all signs for one~~
27 ~~(1) event.~~
28 3. ~~Display of temporary signs for special events shall not exceed fourteen (14) days.~~
29 4. ~~Special event signs shall not exceed forty-eight (48) square feet.~~
30 5. ~~The placement and removal of special event signs shall be the responsibility of the~~
31 ~~person or organization sponsoring the event.~~
32 6. ~~A permit under this chapter is not required.~~
33 7. ~~Portable signs may be used by the primary sponsor of a special event for the purpose~~
34 ~~of advertising such special event.~~

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37 **11.02.04 Industrial Districts.** The following provisions govern Signage in industrial districts:

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1 Filed with the Secretary of State _____, 2012.

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3 Effective _____, 2012.

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5 ATTEST:

BOARD OF COUNTY COMMISSIONERS
OF LAKE COUNTY, FLORIDA

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10 _____
Neil Kelly, County Clerk of
11 of Lake County, Florida

, Chairman
12 This ____ day of _____, 2012.

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Approved as to form and legality:

Sanford Minkoff
County Attorney