

Florida Department of Transportation

RON DESANTIS GOVERNOR 719 S. Woodland Boulevard DeLand, Florida 32720-6834 KEVIN J. THIBAULT, P.E. SECRETARY

May 1, 2019

Re: Central Florida Mobility Week (October 25 through November 1, 2019) Dear Community Partner,

On behalf of the Florida Department of Transportation, I would like to invite your agency to participate in this year's Mobility Week from October 25 through November 1. Mobility Week, successfully launched in 2016 in Central Florida, is a coordinated and concentrated celebration of weeklong activities to promote awareness of transportation choices and safety. It is an ideal time for partner agencies to host events, highlight achievements, or roll out initiatives supporting sustainable and multimodal transportation.

Since inception of the Mobility Week initiative, our Central Florida community partners have embraced the idea of collaboratively promoting safety and the use of transportation alternatives. The goal of promoting multiple transportation choices and safety is not just embodied in the Florida Transportation Plan, but also in the regional long-range transportation plans and local government comprehensive plans.

Thanks to the success of efforts in the Central Florida region, Mobility Week was expanded to a statewide initiative in 2018. Around the state, 141 partners jointly hosted 93 events to celebrate Mobility Week. In Central Florida alone, we reached more than 22,000 members of the public with the message of safe transportation choices. Last year's events included group bicycle rides and rodeos, bicycle helmet fittings, walking tours and audits, inaugural events, transit awareness, professional workshops, promotional distributions, and other safety related events.

The success of this initiative relies heavily on community partners like you. I hope you will join us as a partner agency and host events during the 2019 Mobility Week. Please e-mail us at <u>contact@mobilityweekfl.com</u> if you have any questions, or would like to register as a partner agency. I look forward to another great year.

Sincerely,

Michael Shannon, P.E. District Five Secretary