

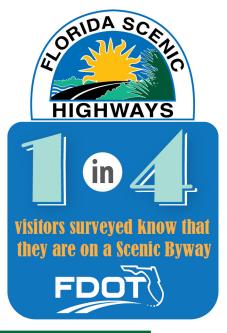
Supports Local Economy



Florida Visitors spent

Visitors to Florida annually

History, Culture and Natural Beauty



volunteer Value the Actua

nvestmen

Tax revenue along the byway goes to County

Benefits to Sumter County

\$1.4 M \$3.5

Labor Income

www.sumterbyway.com

Direct Spending Resulting Along the Byway

↑ Nearly 80% of visitors are likely to return

State and Local Taxes