



Scenic Sumter Heritage Byway
Supports Local Economy

\$2
Million
Annually



Scenic Sumter HERITAGE BYWAY

1 in 4
VISITORS SURVEYED
KNOW THAT THEY ARE
ON A **SCENIC BYWAY**

Volunteer Value
Returns
3½ times
the Actual
Investment

Benefits to

Sumter County

45 | **\$1.4 M** | **\$3.5 M**

*Fulltime
Jobs!*

Labor Income

Direct Spending Resulting
Along the Byway

Tax revenue
along the
byway goes to
**Sumter
County**

\$243,000*

Find us on



www.sumterbyway.com

* State and Local Taxes