

Comprehensive Emergency Management Plan

Appendix III
Sample Public Service Announcements

Lake County Emergency Management Division Public Service Announcements

1. Disaster Supplies Kit

It's hurricane season. Time to pull together your emergency supplies including non-perishable food, bottled water, batteries, flashlights and a battery-operated radio. If you evacuate you also need a pillow and blanket and don't forget your important papers.

For more information, pick up your official Hurricane Survival Guide at _____ or other public buildings. Call Lake County Emergency Management, for the location nearest you.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

2. Prescription Medication & Special Needs

If you require special medication, remember, during hurricane season, maintain a two-week supply of your prescription and bring it with you if you must evacuate. If you need assistance during the hurricane because of special needs, call the Lake County Emergency Management Division to register before the storm.

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

3. Securing Your Home

Before a hurricane threatens, make sure your home is hurricane resistant with adequate bracing of roof; gable ends and reinforced garage doors. Plan now how you will cover your windows and glass sliding doors to protect your family from the devastating winds, blowing debris and flying glass.

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

4. Pets Hurricane Survival Kit

After every disaster, thousands of pets are left homeless, confused and sometimes, hurt. The time to prepare for the next hurricane strike is now for <u>every member</u> of your family, including your pet! Have a carrier, and ID collar, rabies tag and leash. Have enough food and water for at least a two-week period.

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

5. Know Your Hurricane Evacuation Level

If a hurricane threatens Lake County, do you know if and when you would have to evacuate? This is the first step in making your Family Disaster Plan. Evacuation Zones and shelters have been revised for the 201X Hurricane Season. Check it out today!

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

6. Safe Room

If a major hurricane strikes Lake County, you will need to find your safe room – an interior room in your home with no windows – like a closet or bathroom. Riding out the storm in your safe room may be cramped, but it can protect you from high winds, flying debris and glass.

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

7. NOAA Weather Radio

Preparedness for severe weather often means early warning. Get your NOAA weather radio today. It's your link to the weather service and severe weather warnings for tornadoes and hurricanes.

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

8. Host Shelter

Public Shelters and trained shelter volunteers are in seriously short supply in Lake County. If your business, church or civic room wants to help, contact the American Red Cross or the Lake County Emergency Management Division for information on becoming part of the Disaster Team or the Host Home Program.

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.

9. Business Preparedness Plan

After Hurricane Andrew, more than 100,000 jobs were lost and 8,000 businesses never reopened. Is your business ready for the hurricane season? Are you located in an evacuation zone? Can you manage for at least two weeks with no power or other services? Is your insurance sufficient?

For more information, pick up your official Hurricane Survival Guide at ______ or other public buildings or other public buildings.

The Hurricane Survival Guide – Read it. Use it. It may save your life.