

# Primary Colors



## RED

PANTONE 178  
CMYK 0, 80, 65, 0  
RGB 241, 101, 93  
HEX #F1655D



## ORANGE

PANTONE 715  
CMYK 0, 55, 90, 0  
RGB 245, 138, 51  
HEX #F58A33



## TEAL

PANTONE 3265  
CMYK 70, 0, 35, 0  
RGB 44, 187, 181  
HEX #2CBBB5



## GREEN

PANTONE 368  
CMYK 60, 0, 85, 0  
RGB 110, 191, 93  
HEX #6EBF5D



## BLUE

PANTONE 2935  
CMYK 60, 80, 5, 0  
RGB 48, 105, 178  
HEX #3069B2



## PURPLE

PANTONE 2587  
CMYK 60, 80, 5, 0  
RGB 133, 90, 152  
HEX #855A98

# Secondary Colors 1 color usage



## BLACK

PANTONE Black  
CMYK 0, 0, 0, 100  
RGB 0, 0, 0  
HEX #000000



## WHITE

PANTONE White  
CMYK 0, 0, 0, 0  
RGB 255, 255, 255  
HEX #FFFFFF



## GREY

PANTONE 421  
CMYK 0, 0, 0, 35  
RGB 177, 179, 181  
HEX #B1B3B6